

Ginger Crowley



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Ginger Crowley is the Founder and President of CrowleyCom, a media and presentation training organization based in Los Angeles. For over two decades Ginger has been coaching spokespeople to deliver their personal best in front of an audience, a client or a camera

lens. Her ability to teach professionals from a cross section of industries and professions to deliver "personality on-cue" while compressing and distilling complex information into easily discernible, highly memorable messages and impressions has distinguished Ms. Crowley's training career.

Prior to founding CrowleyCom, Ginger was with the Technical Training Division of CBS Network News in New York, where she prepared non-broadcast executives to man the airwaves in the event of a union strike. She later moved to Los Angeles where she was a media trainer for a number of public relations agencies before establishing her own label.

