

Rotimi Akinosho - “Rotimi”



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Beyond The Screen: 'Power' Star Rotimi Molds A New Wave Of R&B By Infusing His Nigerian Roots

2009: Daily Northwestern: "...**ROTIMI. THE RAINMAKERS. NO 'AND.'**" Last week while out on the town one of our editors was approached by someone introducing himself as "one of Rotimi's Rainmakers." Then we heard rumors of a split between the artist and the group. Naturally, we called Rotimi for the details. The split is true – kind of. Like the relationship between artists in the Hustle Group (of two years ago), Rotimi and the Rainmakers are separate artists that only come together to perform at NU. "I'm a solo artist," says Rotimi Akinoshio, a Communication senior. "We're all good friends. And when it comes to school bands, that's when we get together. But we're not really a group." But there are plans for a record deal in the future. He's got a phone date with Akon to look into Universal Records and a couple others ("I don't know if I can say"). The 20-year-old just got back from a performance at Rutgers in his home state of New Jersey and will be performing at Howard University's homecoming. He plans to shoot the "Beautiful Music" video next month, but to get your fill now (be prepared), head to his site (frontroseat.com) for a video striptease. Don't say we didn't warn you."

ROTIMI AKINOSHO (C10)



The multitalented Rotimi Akinosho is making a splash in the entertainment world. Akinosho (**Senior Watch**, summer 2010) plays Darius Morrison on the Golden Globe-winning Starz original TV series *Boss*. The second season is scheduled to begin airing in August. The singer/songwriter/actor who performs under

the name Rotimi also recently released his second music project, the 10-song *While You Wait*. He has appeared on BET's *106 & Park* as the spotlight artist, performed alongside Jennifer Hudson and opened for artists T.I. and N.E.R.D. In March T.I. named Rotimi the face of his AKOO Clothing line.